



# MASTER GARDENER FOUNDATION OF KING COUNTY

## BOARD MEETING MINUTES

Thursday, September 8, 2022, 7:00 p.m. - 8:30 p.m.

**Attendees:** Jim Olson, Carrie Hill, Bruce Caredio, Bruce Williams, Trish Bloor, TJ Johnson, Phil Fordyce, Linda Peterson, Amy Lee, Nancy Marshall, Sarah Moore, Suzi O’Byrne, Lin Provost

**Absent:** N/A

**Guests:** Daryl Schlessler

### 7:03 Call to Order (Jim)

- Meeting was called to order by Jim Olson @ 7:03 p.m.
- Guests today - Darryl Schlessler
- Introduction to Sarah Moore, New Program Coordinator (start date September 1).
  - Sarah introduced herself and the board members introduced themselves to Sarah.
- Minutes for August meeting were approved. Bruce W motioned, TJ seconded, and there was unanimous approval voted by all attending members.

### 7:15 Program Update (Sarah).....15 minutes

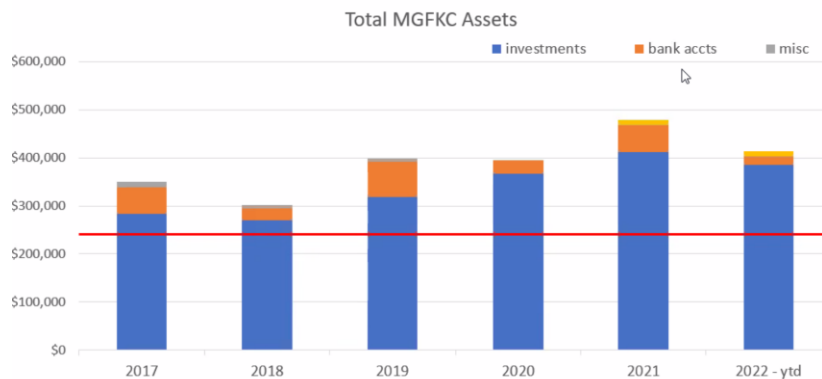
- Sarah is planning to meet key operational individuals and begin key meetings as soon as possible.

### 7:20 Treasurer’s Report (Nancy).....10 minutes

- Jim polled everyone on 2015 v. 2022 CUH costs.
- Nancy reported that there were a few small donations. Investments are down. Reallocations are not required at this point.
- Bruce W commented that he is pleased with the income from the educational programs.

MGFKC Finances Year End 2017 to 2022 - ytd

Updated Sept 8, 2022





# MASTER GARDENER FOUNDATION OF KING COUNTY

**7:30 Bellevue Botanical Garden 9/11 event status (Linda).....15 minutes**

- Linda presented the event budget.
- TJ supported the budget and commented that the event was not designed to make money, but rather to provide CE to members.

Partial Financial Information For September Event

**Expenses**

Speaker Fees \$750

BBG rent \$212.50

Refreshments \$250

Plants for sale \$250

**Total Expenses \$1462.50**

**Estimated Income**

Registrations \$1015

Vendors \$400

(Designated donation for plants for plant sale \$600)

Estimated income from plants including all purchased plants \$1360

No way to estimate income from MG donated plants, still coming in.

**Total estimated income \$2775**

- Suzi was provided \$250 to spend on plants, per previous board decision. She also got a \$600 plant donation and has another one coming in. (Dollar amount of second donation unknown yet.) People have also been dropping off plants - filling half of her horse trailer.
- Bruce W advised that the team of 4 need help with set up and tear down. Linda said there was a particular need with clean up at the end.
- Daryl advised that a communication would go out tonight including volunteer opportunities and a link to sign up for shifts.

**7:40 Brown Bear Carwash fundraiser BDG pilot status (Bruce C.)..... 5 minutes**

- 30 tickets have been sold at BDG on Wednesdays and Saturdays. \$10 each.
- These will also be available at the plant sale.
- Total of 200 were purchased.

**7:45 Look ahead (Jim).....20 minutes**

- 2023 NW Flower & Garden event (Jim)



## **MASTER GARDENER FOUNDATION OF KING COUNTY**

- Jim presented the 2022 costs and three options for our 2023 presence. (See below)
- Jim's recommendation is that we agree to contribute \$900. Would prefer our old booth, but willing to support sharing the booth with the rest of the state. Doesn't support the sponsorship option.
- Phil said he would support up to \$2000. It's a special occasion - 50-year anniversary. We'll get a lot of a recognition, and the booth will be located near a lot of walk by traffic. Great opportunity to sell the program, get exposure and celebrate our successes.
- Suzi has worked in the BBG booth for many years, and she believes we should keep our own booth for consistency.
- Bruce W has reflected on this, and honestly these are tight times. The rest of the programs in the state should bear an equal part of the burden of putting the booth together. Has concerns on personnel for the booth, and that the burden will fall on King County MGs. Feels we should match the highest contribution that other counties make.
- Lin commented that attendance is dropping due to covid. She asked if we would have 2 booths or 1.
- Jim said that we drew 8 clients per clinic hour, which does not match our top clinics.
- Bruce C asked if there would be two separate tables for differentiation. Jim said that hasn't been established yet.
- Jim asked for a vote for \$900 for a booth at the garden show. 91% approved.
- Jim then asked for a vote on whether to support King County only. 55% approved.
- Jim then asked - Do we want to fund a second booth for the state? It passed.
- Finally, Jim asked - do people support paying up to the max of what any other county pays. It passed.



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## MGFKC 2022 NWFGS Costs

10x10 Educational booth fee	= \$449
Mandatory event Listing fee	= \$99
Seattle business license	= \$50
Carpet rental for booth	= \$172 (original cost \$250)
Total	= \$770
445 clients visited booth in 2022	
Recommendation from Kirby/Doreen – 10x10 booth is plenty	

## Decisions for 2023

- 1) Business as usual – a King County presence, 10x10?
  - a. Estimated cost is \$900. \$550 on 2022 RFF and \$350 in 2023 budget

**Opportunity - Create greater visibility for the State Program in its 50th anniversary year, if we work together.**

- 2) host a larger booth without sponsorship, 10x20?, or
- 3) Sponsor a judge, receive sponsorship benefits, and large booth space?

**If yes to 2 or 3, how much? Ask on RFF is \$1250**

## SHOW JUDGE SPONSORSHIP BENEFITS:

1. **King County Master Gardeners (KCMG)** mentioned as 2023 Judge Sponsor with each of the sponsored Judge's seminar introductions including booth number.
2. A 10x20-ft booth in Nonprofit section of the show (#2710) for recruiting new KCMG members, promoting educational opportunities and Master Gardener's 50<sup>th</sup> Anniversary, and providing consults with attendees about plant problems to meet the Master Gardener mission.
3. Up to 12 show wristbands per day for volunteers.
4. 25 tickets to the 2023 Northwest Flower & Garden Festival (\$600 value) to be used to thank key volunteers, host ticket giveaways to KCMG members or on social media channels.

- **October annual meeting and recognition event (Jim)**
  - Team met once.
  - A speaker on plant ID as been secured.
  - \$1000 credit with Pyramid Catering will be utilized.
- **Annual Appeals letter (TJ)**
  - TJ talked to Randi about how it was handled last year.
  - She is working to ensure that all mailing addresses are accurate.
  - Jim recommended that TJ work with Penny on reaching out to retired /former MGs, targeting those who have donated in the past.



## **MASTER GARDENER FOUNDATION OF KING COUNTY**

- Phil commented that we should broaden our outreach beyond current MG members.

**8:35 Executive Session (Board only) ..... 25 minutes**

**8:40 Meeting Adjournment**

- The meeting was adjourned @ 8:40pm.

**Next meeting:** October 13, 2022, 7:00 pm – 8:30 pm