



MASTER GARDENER FOUNDATION OF KING COUNTY

BOARD MEETING MINUTES

Thursday, March 14, 2024, 7:00 p.m. – 8:35 p.m.

Zoom Meeting - <https://us06web.zoom.us/j/88172076722> Meeting ID: 881 7207 6722

One tap mobile - +12532158782,,88172076722#

Dial in - +1 253 215 8782 Meeting ID: 881 7207 6722

Directors In Attendance: Joan Baldwin, Joe Jennings, Nancy Marshall, Daryl Schlessler, Phil Fordyce, TJ Johnson, Lin Provost, Gary Scheider, Linda Kaufman.

Guests: Sarah Moore, Emanii Owens, Maggie Windus, Wesa Anderson

Agenda

- 7:00 Call to Order (Joan).....5 minutes
- Welcome – Joan recognized guests in attendance.
 - Approve February 2024 Minutes – Lin P. moved to approve; Joe seconded; minutes approved, with minor corrections made by Phil.
- 7:05 President’s Report (Joan).....15 minutes
- Joan reported that Matt Jennings has resigned from the Board. After being on the Board for a while he felt that it was not a good fit for him. He continues to be interested in the MG Program and has expressed interest in helping in other program areas. The Board discussed the desire to replace him. Joan and Daryl will investigate options and processes.
 - Joan noted the Communications Team has developed a plan to handle media contacts. This plan will be shared with the Board and other program leaders when it has been finalized.
 - The NW Flower and Garden show – Joan noted that the State MG Foundation has decided that they want to continue to have a presence at this event and that each County Foundation chapter is being asked to provide funding for a portion of the cost. We have already allocated funds for next year.
 - Work is occurring to develop plans for a September event at the Bellevue Botanical Gardens. The event will likely focus on environmental stewardship, use of native plants, and climate change issues. Vendors will likely be there as well. We will need someone to step up and take the lead on this event.
 - Shoreline Grant Application – The grant is for \$3500. They are very excited to have the MGs provide classes. The grant will cover 6 classes, materials, and the creation of translated information sheets for population groups that are identified in the Shoreline area that may need translated material. The cost of translation is about



MASTER GARDENER FOUNDATION OF KING COUNTY

\$500 per item per language. Joan and others continue to work on finalizing the grant.

- Status of CUH shed – Gary noted that good progress is being made on removing all the MG material from the shed. He noted that the UW staff have been very helpful and willing to work with us on a final date to move out.
- Joan and others have been looking at expanding our ability to charge for annual dues. More research needs to be done to investigate the required staffing and record keeping. The Board will need to take the initiative to get this idea up and running.
- Joan updated the Board on the work done to look at expanding the options for donations to other areas such as newsletters and classes. She continues to work with the Communications Team to develop the best options to implement.

7:20 Technology Team – (Emanii Owens)20-minutes

- Emanii is the Chair of this team. She provided a brief overview of what they are working on and how they support all aspects of the program. She said they are looking for new members as well.
- She highlighted five focus areas the team is working on in 2024: enhance Office 365, manage MG intellectual property, provide a collaboration space, create a new online clinic resource box, and work with WSU as they enhance their use of Office 365.

7:40 Development Committee Update (Joe).....10-minutes

- The spring funding appeal planning is complete, and the campaign will start March 29th and end May 15th.
- This campaign will focus on MGs, and subscribers to the newsletter.
- There are three different emails: general appeal, vignettes, and development update. They will rotate weekly from 3/19-5/8.
- Joe asked everyone to donate to the appeal so in the Development Update we can list board support.
- Joe reminded everyone that he will be taking a leave of absence. Joan is working on a replacement for him while he is away.

7:50 Program Update (Sarah).....25 minutes

- Sarah updated the Board on what occurred in 2023.

8:15 Treasurer’s Report (Nancy).....5 minutes

- Refer to financial information Nancy sent for this meeting.
- Nancy reviewed the financials through the end of February. The financials are looking good and what we expected.

8:20 King County Library Partnership (Maggie).....10 minutes



MASTER GARDENER FOUNDATION OF KING COUNTY

- Maggie briefed the Board on the work she and others have been doing to provide educational classes at the various KC libraries. Joan and Maggie discussed the idea of creating a partnership agreement with the Program. The Board was extremely interested in this idea and provided their support to move forward to develop this plan. This effort supports one of the MG's focused goals; that is to provide education to the public. The efforts in the past have been well received and the libraries are very supportive. Class attendees have been very positive about the experience and there are occasional waiting lists to attend. Joan will work with Maggie to develop the agreement and bring it back to the Board for their review and an email vote to proceed to finalize an agreement with KC.

8:30 Board Recruitment and Succession Planning (Phil)..... 0 minutes

- Postponed to next month.

8:30 Plant Sales and Demo Gardens (Gary)..... 5 minutes

- Gary updated the Board on his efforts to encourage the demo gardens to hold smaller fund-raising plant sales. It appears that most of the gardens will have some type of event this year.
- These events will generate some new funding sources with little support from the Board.

8:35 New business 5 minutes

- Emanii suggested that the Board should investigate offering small “gifts” as a thank you for donating. Discussion followed and the Board will look at this suggestion and how it can be implemented within the MG Program.

8:40 Adjourn

- Linda K. moved to adjourn; Daryl seconded; the motion passed.

Next meeting: Thursday, April 11th, 2024, 7 pm to 8:30 pm, on Zoom

References:

See information sent prior to this Board meeting.

Attachments: