



Master Gardener
Foundation
of King County



2025 Annual Meeting



Master Gardener Foundation of King County

Agenda

- Organization
- Accomplishments
- 2024 Financials
- 2025 Budget
- How to Help
- Questions



How to tell us apart as we work together

	 <p>WSU EXTENSION King County</p> <p>MASTER GARDENER PROGRAM</p>	 <p>Master Gardener Foundation of King County</p>
What is it?	A program of Washington State University (WSU) Extension	An autonomous 501(c)(3) non-profit organization
Purpose	Train Volunteers to be effective community educators in gardening and environmental stewardship	Provide financial and member support to Master Gardener (MG) Program in King County
Leadership	Full-time, paid Master Gardener Coordinator reporting to WSU Extension	Board of Directors - unpaid, volunteer positions; elected by Foundation members

How to tell us apart as we work together

	 <p>WSU EXTENSION King County</p> <p>MASTER GARDENER PROGRAM</p>	 <p>Master Gardener Foundation of King County</p>
Members	Trained, certified Master Gardener volunteers and Interns	Master Gardeners, Interns, and Associate Members who are active in the MG Program. Enrollment is free; no dues
Programs and Projects	<p>MG volunteer training</p> <p>Plant clinics</p> <p>Educational and community gardens</p> <p>Diagnostic clinic</p> <p>Publications and online resources</p> <p>WSU contribution to Program salaries in 2023: \$115,000</p>	<p>Funds many Master Gardener programs & services</p> <p>Fundraising and support projects</p> <p>Continuing education opportunities</p> <p>Publicity/Public Outreach</p> <p>Recognition of volunteers</p>
Website	https://extension.wsu.edu/king/gardening/mg/	https://www.mgfk.org/



WSU EXTENSION
King County

MASTER GARDENER PROGRAM

2024 Program Highlights

Shorewood Culinary Arts Demonstration Garden Pavers Project





WSU EXTENSION
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MASTER GARDENER PROGRAM

2024 Program Highlights

Shorewood Culinary Arts Demonstration Garden Pavers Project

At the Demonstration Garden converting from grass to a paved walkway, would make entering and moving around the garden much easier. This new paved pathway allows students of all abilities to access the Garden for learning and developing life skills, as well as relaxing and socializing. By the end of the summer, with the help of most of the Master Gardener team, the pathway was completed



WSU EXTENSION
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MASTER GARDENER PROGRAM

2024 Program Highlights

Renton McLendon Clinic works out of the flagship 11,000 square foot store.

As a team, clinicians became familiar with the content on the store's plant tags. They identified fire resistant species and tried out different ways to discuss them with clients.

They asked clients what if anything they were doing for Wildfire Preparedness, and started conversations sharing planning tips and building community among shoppers.

On August 10, 2024, Renton McLendon reported nearly selling out of one of their fire-resistant plants that clinic had specifically showcased as an ornamental, fire resistant choice.

This kind of relationship building drew together the clinic, their host site and their clients into a community conversation around a program priority.



WSU EXTENSION
King County

MASTER GARDENER PROGRAM

2024 Program Highlights

- Seed Donation

- Lake Forest Park Ace Hardware donated over \$8000 worth of end-of-season seed packets to the King County Master Gardeners
- Sorted and organized, stored in the Program Office
- Have already been distributed to:
 - Demonstration Gardens
 - School gardens in school districts throughout King County
 - SNAP – ED program educators
 - Events and workshops as take-home activities
- Garden, clinic and education leaders will be offered a “storefront” experience to order seeds this spring



Program Accomplishments

Criteria	2024 Metrics
People Served In Clinic/Number of Clinics	16,663 / 735
People Served Via Email Responses	891
Training Class – Interns completing / Training hours	93 / 3950
Volunteers	611
Volunteer Hours	31,652
Continuing Education Hours	7,275
Pop-Up Clinics	48 locations
Garden Food Donated (pounds)	4,477 + 165 plant starts
Education Classes/Attendees	
▪ Bellevue Demonstration Garden	21 / 1455
▪ Growing Groceries	12 / 739

Program: A look ahead at 2025

- Ensure that Master Gardener program is welcoming to all – Master Gardeners and clients alike
- Demonstrate gardening practices that conserve water, attract pollinators and reduce food insecurity
- Create and deliver all-ages classes and workshops on growing food and gardening to address climate change
- Update website to become more user friendly and add language and reader accessibility features
- More clinics in more locations around King County, including cities that don't have any clinics yet
- Communicate more, share our accomplishments with the public and with each other!

Foundation Accomplishments

- 2024 Profitable Year
- Clarity of Program-Foundation relationship
- Continued focus on fundraising and cost control
- Grant received to begin translations of King County Gardening Tip Sheets
- Outreach to Intern class for Foundation event organizing
 - Cool Plants/Hot Topics





Foundation Board

- Joan Baldwin, President (2023)
- Nancy Marshall, Treasurer, (2022)
- Phil Fordyce, Secretary, (2022)
- Trish Bloor(2020)
- TerryJo (TJ) Johnson (2019)
- Linda Kaufman (2023)
- Suzi O’Byrne (2020)
- Linda Peterson (2022)
- Lin Provost (2022)
- Dawn Rubstello (2023)
- Gary Scheider (2023)
- Daryl Schlessler (2023)



2024 Financial Summary

	2024 Actual	2024 Budget	Over/Under Budget	% Over/Under Budget
FOUNDATION INCOME				
Donations	49,608.00	49,600.00	8.00	0%
Educational Seminar Receipts	47,185.00	55,380.00	(8,195.00)	-15%
Investments	9,911.00	6,000.00	3,911.00	65%
Plant Sales Income	15,717.00	18,000.00	(2,283.00)	-13%
TOTAL INCOME	122,421.00	128,980.00	(6,559.00)	-5%
FOUNDATION EXPENSES				
Foundation Expense Subtotal	16,730.00	17,464.00	(734.00)	-4%
Educational Seminar Expenses	4,683.00	5,648.00	(965.00)	-17%
Plant Sale Expenses	366.00	1,100.00	(734.00)	-67%
FOUNDATION EXPENSE TOTAL	21,779.00	24,212.00	(2,433.00)	-10%
PROGRAM EXPENSES				
Program Expenses*	54,086.00	56,684.00	(2,598.00)	-5%
Clinic Expenses	10,886.00	17,415.00	(6,529.00)	-37%
Garden Expenses	21,868.00	26,398.00	(4,530.00)	-17%
Requests for Funding (RFF)	5,499.00	4,250.00	1,249.00	29%
PROGRAM EXPENSES TOTAL	92,339.00	104,747.00	(13,657.00)	-13%
NET INCOME	8,303.00	21.00	8,282.00	39438%
* Note: WSU contributed \$115,000 to the salaries of the Program Coordinator and Assistant				

✓ Revenue & Expense stabilized
 ✓ Balanced budget for 2024

5 Year 990 Comparison

Item/Years	2019	2020	2021	2022	2023
Total Revenue	\$ 113,629	\$ 58,446	\$102,121	\$ 95,490	\$ 125,846
Total Expense	\$ 79,401	\$ 101,973	\$100,877	\$102,176	\$ 110,200
Income/Loss	\$ 34,228	\$ (43,527)	\$ 1,244	\$ (6,686)	\$ 15,646
Net assets or fund balances	\$ 336,108	\$ 292,581	\$293,825	\$391,452	\$ 407,098

2023 in 5 Year Context

- ✓ Highest Income
- ✓ Highest Fund Balance
- ✓ 2nd Highest Net Income

2025 Balanced Budget

	2024 Actual	2025 Budget	Change from 2024 Actuals
FOUNDATION INCOME			
Donations	49,608.00	50,580.00	972.00
Educational Seminar Receipts	41,332.00	41,570.00	238.00
Grants	5,853.00	12,000.00	6,147.00
Investments	9,911.00	10,000.00	89.00
Plant Sales Income	15,717.00	9,500.00	(6,217.00)
TOTAL INCOME	122,421.00	123,650.00	1,229.00
FOUNDATION EXPENSES			
Foundation Expense Subtotal	16,730.00	18,895.00	2,165.00
Educational Seminar Expenses	4,683.00	2,586.00	(2,097.00)
Plant Sale Expenses	366.00	1,805.00	1,439.00
FOUNDATION EXPENSE TOTAL	21,779.00	23,286.00	1,507.00
PROGRAM EXPENSES			
Program Expenses*	54,086.00	51,460.00	(2,626.00)
Clinic Expenses	10,886.00	16,075.00	5,189.00
Garden Expenses	21,868.00	27,789.00	5,921.00
Requests for Funding (RFF)	5,499.00	5,000.00	(499.00)
PROGRAM EXPENSES TOTAL	92,339.00	100,324.00	7,985.00
NET INCOME	8,303.00	40.00	(8,263.00)

- ✓ Foundation Increases
 - ✓ Development
 - ✓ Grants
- ✓ Program Changes
 - ✓ Increased Clinic and Gardens budgets

Looking Forward to 2025

- Become more visible within the King County Program community
- Update Foundation Bylaws and Policies & Procedures
- Develop a strategic plan for the Foundation
- Ensure we have a succession plan for board members and meaningful recruitment process to identify future board members
- Recruit a grant writer for our Development Committee
- Explore additional potential partnerships within the horticultural/educational community

How to help

- Volunteer Opportunities
 - Development Project Manager
 - Grant Writer
 - Event Project Manager
 - Event Task Force Member
 - Thank you cards and emails
 - Assist with donation acknowledgements
 - Contact
 - Joan Baldwin, President
president@mgfkc.org



How to help



- Plant Sales
 - Cool Plants/Hot Topics, Sept. 2025
Bellevue Botanical Garden
 - New Plant Sale Ideas
- Event Planning
 - New events for 2025 in process
- Interested?
 - Joan Baldwin, President,
president@mgfkc.org

Questions?

