

Master Gardener Foundation of King County 2026 Annual Meeting



Agenda

- Organization
- Accomplishments
- 2025 Financials
- 2026 Budget
- How to Help
- Questions



How to tell us apart as we work together

		
What is it?	A program of Washington State University (WSU) Extension	An autonomous 501(c)(3) non-profit organization
Purpose	Train Volunteers to be effective community educators in gardening and environmental stewardship	Provide financial support to WSU Extension King County Master Gardener Program

How to tell us apart as we work together

	 WSU EXTENSION King County	
	MASTER GARDENER PROGRAM	
Members	Extension Master Gardeners and Interns	Extension Master Gardeners and Interns who wish to join. Enrollment is free; no dues
Programs and Projects	MG volunteer training Plant clinics Educational and community gardens Diagnostic clinic Publications and online resources	Funds many Master Gardener programs & services Fundraising and support projects Continuing education opportunities Publicity/Public Outreach
Website	https://extension.wsu.edu/king/gardening/mg/	https://www.mgfkc.org/



WSU EXTENSION
King County

MASTER GARDENER PROGRAM

2025 Program Highlights



Habitats at Home (H@H) Demonstration Garden

- A gorgeous, 3 year garden at Bellevue Botanical Garden
- Designed and installed with a curatorial eye
- Testament to the partnership with BBG, and the reputation our Demo Gardens have earned

MASTER GARDENER PROGRAM

From the Ribbon Cutting:

...Home gardeners have a crucial role to play in restoring habitat, one garden at a time. The choices home gardeners make, from the ground up, can build spaces that invite pollinators in and meet their needs throughout their interesting lives.

The strength of both the Master Gardener Program and Bellevue Botanical Garden lies in education, partnership, encouragement and community. Together, they have created a space where learning, stewardship, and beautiful design intersect to engage and inspire the public.





WSU EXTENSION
King County

MASTER GARDENER PROGRAM

2025 Program Highlights

The Master Gardener Vine

It's hard to believe that the Master Gardener Vine started less than a year ago. This newsletter, intended for King County Master Gardeners, is full of volunteer and CE opportunities, stories of success, timely reminders and more.

- Let's open it and take a look!



WSU EXTENSION
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MASTER GARDENER PROGRAM

2026 Program Look Ahead

- Continuing education on emergent issues, from topic experts doing cutting edge work
 - Invasive insects
 - Urban tree health
 - Household impacts on water quality
 - And more...
- Utilizing our Outreach Clinic sign-up list to do more clinics in new locations
- Share two surveys to help us work with you better
 - skills and interests
 - current use and attitude toward Artificial Intelligence
- Identify partnerships where we can bring our expertise to help other organizations be their best



Program Accomplishments

MASTER GARDENER PROGRAM

What We Do	Results
People Served - in Person Clinics	17,289
People Served Via Email	599
Pop-ups hosted	58
New Trainees	108
Volunteers	662
Volunteer Hours	32,916
Continuing Education Hours	3,400
People Served Diagnostic Lab	173
Garden Food Donated	4,895 (+1995 seedlings)
Education (adult and youth in classes)	4,854
Total clients served	22,915

Foundation Accomplishments



- 2025 Profitable Year
- Continued focus on balanced budget and cost control
- 5 new Directors joined the Board
- Board of Directors Retreat focused on strategic planning
- Solid Program-Foundation relationship
- Development Grants sub-committee
- Increased Foundation membership participation

Foundation Board

- Joan Baldwin, President (2023)
- Daryl Schlessler, Vice President (2023)
- Nancy Marshall, Treasurer, (2022)
- Phil Fordyce, Secretary, (2022)
- Trish Bloor(2020)
- Linda Kaufman (2023)
- Lynda Firey-Oldroyd (2025)
- Suzi O’Byrne (2020)
- Lin Provost (2022)
- Dawn Rubstello (2023)
- Gary Scheider (2023)
- Marie Brown (2025)
- Mary Ellen Stone (2025)
- Chelsea Petersen (2025)

2025 Financial Summary

	2025 Actual	2025 Budget	Over/Under Budget	% Over/Under Budget
FOUNDATION INCOME				
Donations	49,183.00	54,580.00	(5,397.00)	-10%
Educational Seminar Receipts	39,827.00	49,570.00	(9,743.00)	-20%
Investments	14,554.00	10,000.00	4,554.00	46%
Plant Sales Income	23,136.00	9,500.00	13,636.00	144%
TOTAL INCOME	126,700.00	123,650.00	3,050.00	2%
FOUNDATION EXPENSES				
Foundation Expense Subtotal	15,805.00	18,895.00	(3,090.00)	-16%
Educational Seminar Expenses	3,862.00	2,586.00	1,276.00	49%
Plant Sale Expenses	2,213.00	1,805.00	408.00	23%
FOUNDATION EXPENSE TOTAL	21,880.00	23,286.00	(1,406.00)	-6%
PROGRAM EXPENSES				
Program Expenses	50,877.00	52,260.00	(1,383.00)	-3%
Clinic Expenses	6,367.00	14,075.00	(7,708.00)	-55%
Garden Expenses	23,757.00	28,989.00	(5,232.00)	-18%
Requests for Funding (RFF)	0.00	5,000.00	(5,000.00)	-100%
PROGRAM EXPENSES TOTAL	81,001.00	100,324.00	(14,323.00)	-14%
NET INCOME	23,819.00	40.00	23,779.00	59448%

- ✓ Revenue & Expense stabilized
- ✓ Balanced budget for 2025

5 Year 990 Comparison

Item/Years	2020	2021	2022	2023	2024*
Total Revenue	\$58,446	\$102,121	\$95,490	\$125,846	\$209,691
Total Expense	\$101,973	\$100,877	\$102,176	\$110,200	\$113,752
Income/Loss	(\$43,527)	\$1,244	(\$6,686)	\$15,646	\$95,939
Net assets or fund balances	\$292,581	\$293,825	\$391,452	\$407,098	\$614,901
* Includes \$85,935 Davenport bequest					

2024 in 5 Year Context

- ✓ Income includes \$85,935 Bequest
- ✓ Net operating income \$10,004
- ✓ 3 of past 4 years with positive net income

2026 Balanced Budget

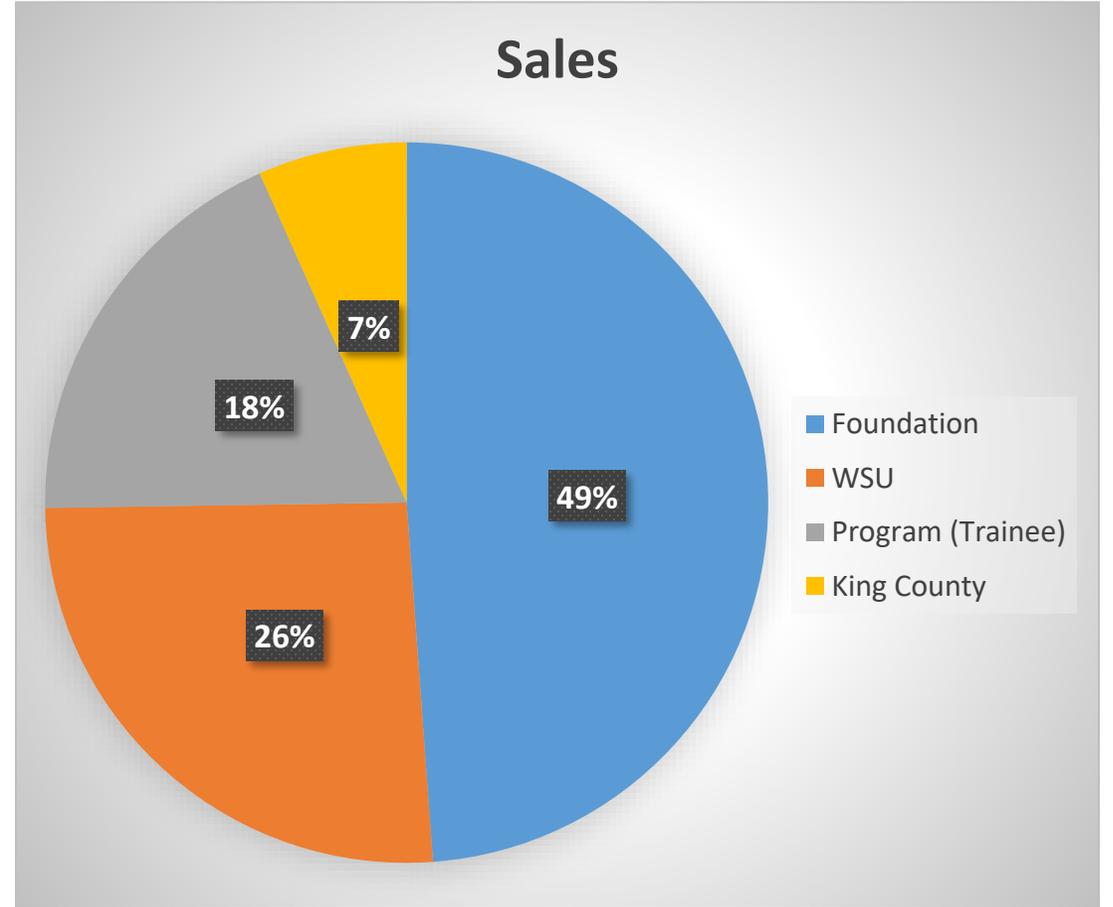
	2025 Actual	2026 Budget	Change from 2024 Actuals
FOUNDATION INCOME			
Donations	49,183.00	41,500.00	(7,683.00)
Educational Seminar Receipts	39,826.00	33,100.00	(6,726.00)
Grants	0.00	10,000.00	10,000.00
Investments	14,554.00	15,000.00	446.00
Plant Sales Income	23,137.00	27,500.00	4,363.00
TOTAL INCOME	126,700.00	127,100.00	400.00
FOUNDATION EXPENSES			
Foundation Expense Subtotal	15,805.00	15,725.00	(80.00)
Educational Seminar Expenses	3,862.00	3,735.00	(127.00)
Plant Sale Expenses	2,213.00	2,200.00	(13.00)
FOUNDATION EXPENSE TOTAL	21,880.00	21,660.00	(220.00)
PROGRAM EXPENSES			
Program Expenses	50,877.00	58,799.00	7,922.00
Clinic Expenses	6,367.00	14,650.00	8,283.00
Garden Expenses	23,757.00	26,411.00	2,654.00
Requests for Funding (RFF)	0.00	5,000.00	5,000.00
PROGRAM EXPENSES TOTAL	81,001.00	104,860.00	23,859.00
NET INCOME	23,819.00	580.00	(23,239.00)

- ✓ Foundation Increases
 - ✓ Plant Sale Income
 - ✓ Grants
 - ✓ G&A Expenses Stable

- ✓ Program Changes
 - ✓ COLA Salary Increase for Program Asst.
 - ✓ Clinic/Garden Expenses Increase



2026 Program Funding



Looking Forward to 2026

- Visioning initiative to ensure Program needs are clear
- Foundation Bylaws update schedule completion Q1 2026
- Redesigning clinic marketing related materials
- Developing a 3-year strategic plan for the Foundation
- Expanding the work of the Grants Team to pursue external support
- Developing a meaningful recruitment process to identify future board members
- Developing an impactful marketing message to tell our story
- Creating an EMG merchandising program

How to help

- **Volunteer Opportunities**
 - Growing Groceries Team
 - Development Project Manager
 - EMG Merchandising Team Volunteers
 - Plant Sale Volunteers
 - Event Project Managers & Task Force Members
 - Marketing Plans for events

Volunteer hours can be reported in Give Pulse as “Program Support”



How to help



- **Plant Sales**
 - Bellevue Demo Garden May 2026
 - Tilth/EMG Plant Sale May 2026
 - Cool Plants/Hot Topics, Sept. 2026
Bellevue Botanical Garden
- **EMG Merchandising & Marketing**
- **Educational Outreach**
 - Growing Groceries
 - PNW Garden Savvy
 - Youth Education
 - Speakers Bureau
- **Event Planning**
 - New event ideas for 2026
- **Interested?**
 - **Joan Baldwin, President,**
president@mgfkc.org

Questions?

