



Master Gardener
Foundation
of King County



2024 Annual Meeting

Master Gardener Foundation of King County

Agenda

- Organization
- Accomplishments
- 2023 Financials
- 2024 Budget
- How to Help
- Questions



How to tell us apart as we work together

		
What is it?	A program of Washington State University (WSU) Extension	An autonomous 501(c)(3) non-profit organization
Purpose	Train Volunteers to be effective community educators in gardening and environmental stewardship	Provide financial and member support to Master Gardener (MG) Program in King County
Leadership	Full-time, paid Master Gardener Coordinator reporting to WSU Extension	Board of Directors - unpaid, volunteer positions; elected by Foundation members

How to tell us apart as we work together

		
Members	Trained, certified Master Gardener volunteers and Interns	Master Gardeners, Interns, and Associate Members who are active in the MG Program. Enrollment is free; no dues
Programs and Projects	MG volunteer training Plant clinics Educational and community gardens Diagnostic clinic Publications and online resources WSU contribution to Program salaries in 2023: \$115,000	Funds many Master Gardener programs & services Fundraising and support projects Continuing education opportunities Publicity/Public Outreach Recognition of volunteers
Website	https://extension.wsu.edu/king/gardening/mg/	https://www.mgfk.org/

Program: What we did in 2023

- Celebrated the 50th Anniversary of the Extension Master Gardener Program
- Relocated to King County Extension with 4H, SNAP-ED and Urban Forestry colleagues
- Volunteers lead everything we did
 - Plant Advice Clinics
 - Demonstration Gardens
 - Outreach into underserved communities
 - Innovative teaching center in Kenmore Rhododendron Park
 - Water quality speaker series in Shoreline

Program Accomplishments

Criteria	2023 Metrics
People Served In Person	15,066 people served at 595 clinic events
People Served Via Email	745 email responses -- 745 volunteer hours
Training Class	107 Interns completed training -- 3,286 training hours
Volunteers	512 Certified Master Gardeners
Volunteer Hours	20,693 hours
Continuing Education Hours	5,369 hours
Gardens	13 locations
Recurring Clinics	39 locations
Pop-Up Clinics	20 locations
Diagnostic Lab	165 samples
Garden Food Donated	4,252 pounds
Education	
<ul style="list-style-type: none"> ▪ Bellevue Demonstration Garden 	21 classes, 1086 attendees to date
<ul style="list-style-type: none"> ▪ Growing Groceries 	12 classes, 883 attendees to date

Program: A look ahead at 2024

- Update clinic materials to reflect new environmental challenges
- Demonstrate gardening practices that conserve water, attract pollinators and reduce food insecurity
- Create and deliver all-ages classes and workshops on growing food and gardening to address climate change
- Provide science-based sustainable gardening materials in multiple languages
- Make it easier for people to find our gardening information online
- Communicate more, share our accomplishments with the public and with each other!

Foundation Accomplishments

- 2023 Profitable Year
- Clarity of Program-Foundation relationship
- CUH to Extension office move
- Renewed focus on fundraising and cost control



Foundation Board

- Joan Baldwin, President (2023)
- Joe Jennings, VP, Dev Chair, (2023)
- Nancy Marshall, Treasurer, (2022)
- Phil Fordyce, Secretary, (2022)
- Trish Bloor(2020)
- Matt Jennings (2023)
- TerryJo (TJ) Johnson (2019)
- Linda Kaufman (2023)
- Suzi O’Byrne (2020)
- Linda Peterson (2022)
- Lin Provost (2022)
- Dawn Rubstello (2023)
- Gary Scheider (2023)
- Daryl Schlessler (2023)

2023 Financial Summary

	2023 Actual	2023 Budget	Over/Under Budget	% Over/Under Budget
FOUNDATION INCOME				
Donations	48,893	23,759	25,134	106%
Educational Seminar Receipts	48,652	31,250	17,402	56%
Equipment Sales	7,000		7,000	
Investments	7,973	3,500	4,473	128%
Miscellaneous Income	830		830	
Plant Sales Income	12,498	2,250	10,248	455%
TOTAL INCOME	125,846	60,759	65,087	107%
FOUNDATION EXPENSES				
Foundation Expense Subtotal	\$ 11,770	\$ 16,525	\$ (4,755)	-29%
Educational Seminar Expenses	\$ 2,543	\$ 2,774	\$ (231)	-8%
Plant Sale Expenses	\$ 1,481	\$ 1,100	\$ 381	35%
FOUNDATION EXPENSE TOTAL	\$ 15,794	\$ 20,399	\$ (4,605)	-23%
PROGRAM EXPENSES				
Program Expenses (1)	\$ 70,049	\$ 77,790	\$ (7,741)	-10%
Clinic Expenses	\$ 4,357	\$ 17,500	\$ (13,143)	-75%
Garden Expenses	\$ 20,000	\$ 27,548	\$ (7,548)	-27%
PROGRAM TOTAL EXPENSE	\$ 94,406	\$ 122,838	\$ (28,432)	-23%
NET INCOME	\$ 15,646	\$ (82,478)	\$ 98,124	-119%
(1) Note: WSU contributed \$115,000 to the salaries of the Program Coordinator and Assistant.				

- ✓ Revenues Increased 107%
- ✓ Foundation and Program Expenses Reduced 23%
- ✓ Net Income Increased 119%

2023 Financials: 5 Year 990 Comparison

Item/Years	2019	2020	2021	2022	2023
Total Revenue	\$ 113,629	\$ 58,446	\$102,121	\$ 95,490	\$ 125,846
Total Expense	\$ 79,401	\$ 101,973	\$100,877	\$102,176	\$ 110,200
Income/Loss	\$ 34,228	\$ (43,527)	\$ 1,244	\$ (6,686)	\$ 15,646
Net assets or fund balances	\$ 336,108	\$ 292,581	\$293,825	\$391,452	\$ 407,098

2023 in 5 Year Context

- ✓ Highest Income
- ✓ Highest Fund Balance
- ✓ 2nd Highest Net Income

2024 Balanced Budget

	2023 Actual	2024 Budget	Change from 2023 Actuals
FOUNDATION INCOME			
Donations	\$ 48,893	\$ 46,600	\$ (2,293)
Educational Seminar Receipts	\$ 48,652	\$ 58,380	\$ 9,728
Other Income	\$ 15,803	\$ 6,000	\$ (9,803)
Plant Sales Income	\$ 12,498	\$ 18,000	\$ 5,502
TOTAL INCOME	\$ 125,846	\$ 128,980	\$ 3,134
FOUNDATION EXPENSES			
Foundation Expense	\$ 11,770	\$ 20,978	\$ 9,208
Educational Seminar Expenses	\$ 2,543	\$ 4,898	\$ 2,355
Plant Sale Expenses	\$ 1,481	\$ 1,100	\$ (381)
FOUNDATION EXPENSE TOTAL	\$ 15,794	\$ 26,976	\$ 11,182
PROGRAM EXPENSES			
Program Expenses Subtotal	\$ 70,049	\$ 56,684	\$ (13,365)
Clinic Expenses	\$ 4,357	\$ 18,665	\$ 14,308
Garden Expenses	\$ 20,000	\$ 25,148	\$ 5,148
Requests For Funding (RFF)	\$ 5,000	\$ 1,486	\$ (3,514)
PROGRAM EXPENSE TOTAL	\$ 94,406	\$ 101,983	\$ 7,577
NET INCOME	\$ 15,646	\$ 21	\$ (15,625)

- ✓ Revenue Growth: Grants and Plants Sales
- ✓ Foundation Increases
 - ✓ Development
 - ✓ Recognition Events
- ✓ Program Changes
 - ✓ CUH Cost Reduction
 - ✓ Increased Clinic and Gardens

How to help

- Spring Appeal
 - Timing: 2/1/24-6/10/24
- Volunteer Opportunities
 - Development Project Manager
 - Communications Project Manager
 - Volunteer/Production Team
 - Thank you cards and emails
 - Contact
 - Joe Jennings, Development Chair,
vice-president@mgfkc.org



How to help



- Plant Sales
 - Cool Plants-Hot Topics, BBG, September 2025
- Potential Other Sites
 - Mercer Island
- How we will help
 - MGFKC purchase plants and provide Communications Support
- Interested?
 - Joan Baldwin, President, president@mgfkc.org

Questions